

# Strategic Doing

NORTH CENTRAL REGIONAL PLANNING COMMISSION

## What is Strategic Doing?

Strategic Doing is a multi-step process used within a group of people to help focus decision making.



Strategic Doing is most commonly used to develop and implement a specific strategy, is most successful when based on collaboration and open networks, focuses on using what you have and leads to shared, measurable outcomes and a road map to follow throughout the decision making process.

## NCRPC Helps Move Your Project Forward

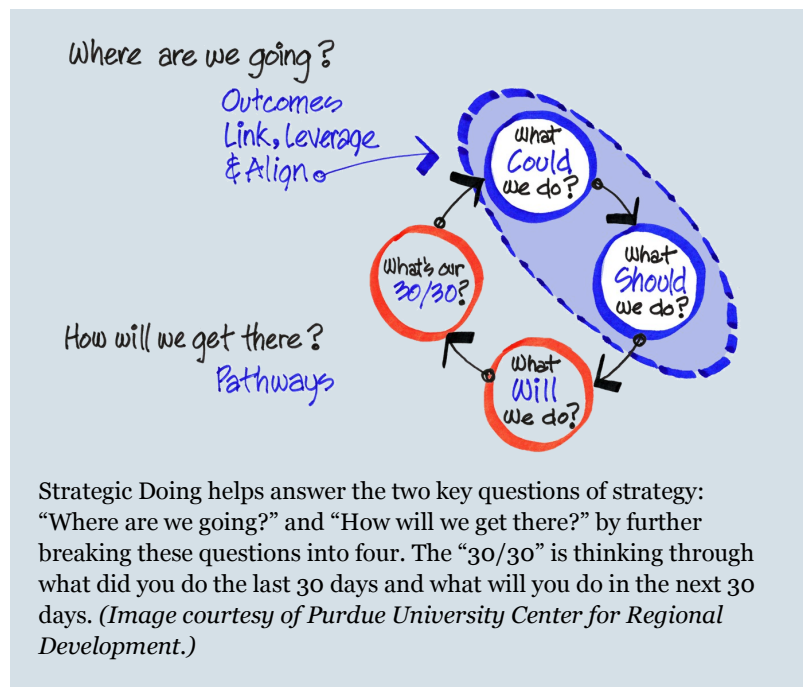
North Central Regional Planning Commission staff are trained in the Strategic Doing process and serve as a neutral moderator/facilitator for cities, counties and non-profits for goal setting, problem solving or planning initiatives.

**The techniques are simple, but the results are powerful.**

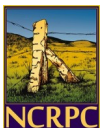
## Past Strategic Doing Successes

- Mankato City
- Ottawa County EMS
- Salina Non-Profit

Contact us to discuss your ideas and needs so we can customize a plan for you and get started. Fees negotiable based on specific projects being addressed.



Strategic Doing helps answer the two key questions of strategy: "Where are we going?" and "How will we get there?" by further breaking these questions into four. The "30/30" is thinking through what did you do the last 30 days and what will you do in the next 30 days. (Image courtesy of Purdue University Center for Regional Development.)



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